

YOUTH LOGO DESIGN CONTEST

DEADLINE: JAN. 18TH

Regional youth ages
12 to 18 invited to
create logo for local
family-fun 5K
Race/Walk

\$ 50
CASH
PRIZE

OFFICIAL CONTEST RULES:

J-6/Mescal CDO-CATT

YOUTH LOGO DESIGN CONTEST: Deadline to Submit- 12:00 NOON January 18th
Displayed – Jan. 24th 6:30 P.M. CDO Annual Meeting
Local Artists choosing finalists – Jan. 24th thru Jan. 29th
Community Voting – Jan. 30th 8:00 A.M. to Feb. 9th 8:00 P.M.
Winner Announced and prize awarded – Feb. 12th.

J6/Mescal CDO-CATT (Community Action Task Team) is looking for submissions of a logo design for a proposed family oriented 5K RUN/WALK event currently in the think-tank. CATT is opening the regional competition to young adults ages 12 to 18.

What are art requirements for logo design?

The logo should reflect the vitality of this neighborhood activity, the support and connection between all ages, and the enjoyment of the outdoors and open space near the Whetstone Mountains. The Logo must include the words: 5K RUN/WALK and J6-MESCAL CATT. (The Logo should not include any illustrations representing the feline family.)

This logo will be incorporated into the branding and promotional efforts for this inaugural event. A brief written description (maximum of 150 words) must accompany the logo to explain the ways in which the logo represents the qualities of our area listed above.

The logo design must be appropriate for use in print, letterhead, signage, webpages and other media. The design must be able to be used in color, b/w, greyscale, and be able to be resized to both large or small scale without losing clarity. No previously copyrighted material may be included in any element of the design, and the design must be non-partisan in nature (i.e. no political symbols or messaging). No profanity or inappropriate images will be accepted. Designs can be submitted in the following formats: PNG/JPG AND PDF.

What is the deadline for entering?

The Logo Design must be accompanied with an Entry Form (www.cdonewsletter.com/CATT/Logo_EntryForm.pdf). The packet may be submitted online or original artwork can be delivered locally after making arrangements at 520-609-2738.

The Packet must be hand delivered or received as an attachment to the email below from Jan. 12th to NO LATER THAN 12:00 NOON ON FRIDAY, JANUARY 18, 2019 : info@cdonewsletter.com. If you have any questions, please contact Mary McCool, CDO Chair at the above number.

Who can enter the contest?

Entrants must reside in one of the following communities: J-6, Mescal, Skyline, Vail, Pomerene, St. David, Dragoon, or Benson and must be between the ages of 12 – 18 years (Grades 7 – 12).

What is the selection process?

Upon receipt, submissions will be assigned an identification number before being displayed at the Annual CDO Meeting Thursday , January 24th at 6:30 P.M., J-6 Community Bible Church on J-6 Ranch Road.

Volunteer artists from the San Pedro River Arts Council will select the top 3-5 entries that will be presented to the public for voting starting Wed. January 30th at 8:00 A.M. via a link posted on the J-6/Mescal electronic communication network. The link will remain operable until Wed. Feb. 9th at 8:00 p.m. Voting ballots will also be available at Mescal Auto until the close of business Wed. February 9th. Local residents will be limited to one vote each.

The Winner will be notified on Feb. 12th and announced via social media and the CDO –CATT Webpage. The Winner will be awarded \$ 50.00 cash from CDO and all finalists will receive complementary registration for the 5K event when calendared.

J-6/Mescal CDO reserves the right not to select a winner if no suitable entries are received.

What are the submission requirements?

- Participants are welcome to submit more than one logo design entry, but not more than five. See “Who May Enter” above.
- Logo designs must be submitted as a PNG/JPEG or PDF file format(s) (at least 300 dpi and 1200 x 1200 pixels) with CMYK color codes. Each logo design must be provided in color and a black and white format. Each Logo design must be submitted with an Entry Form available at www.cdonewsletter.com/CATT/Logo_EntryForm.pdf . The Entry form acknowledges the design becomes the sole property of J-6/Mescal CDO.